

LITTLEWOODS
CHALLENGE CUP

ROCHDALE FOOTBALL CLUB

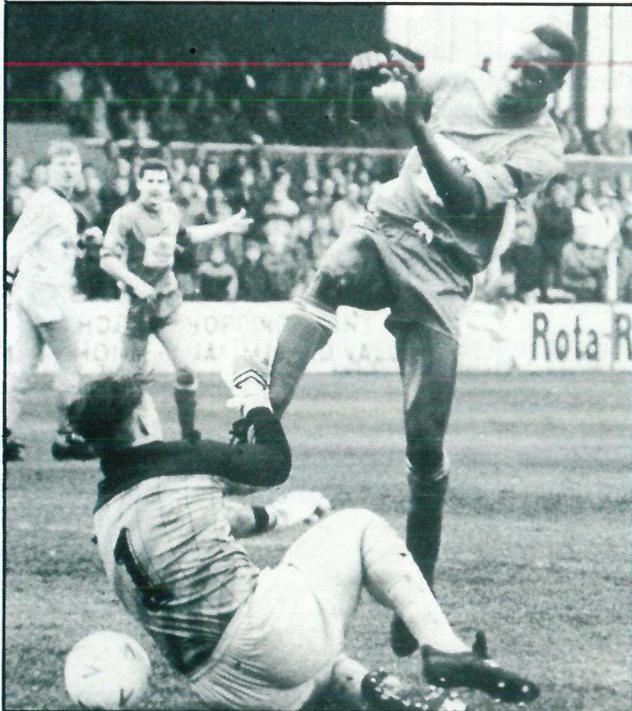


Photo: Rochdale Observer

BOLTON WANDERERS

Tuesday 22nd AUGUST 1989 — K.O. 7.30 pm
Official Matchday Programme. 70p.
First Round — First Leg

THE CHALLENGE

We at Littlewoods have for many years been associated with the world of football, and are proud to be entering our fourth season of Sponsorship of the Football League's premier cup competition now widely known as the Littlewoods Challenge Cup.

Through our Homeshopping Catalogues, High Street Stores and Index Catalogue Shop we are dedicated to the idea of family involvement and enjoyment.

We continue to see our latest challenge as playing a part in making football a family occasion at clubs throughout the country and making football grounds happier places to visit.

In short, our aim is to play a part in keeping this National game of ours where it belongs:- **AT THE TOP.**

If our continued involvement can go some way towards helping to realise these aims then it is a challenge well worth accepting.



 **Littlewoods**

The Littlewoods logo consists of a stylized graphic of three circles forming a human-like figure above the brand name "Littlewoods".

**Rochdale Association
Football Club Ltd**

Registered Office:
Spotland · Rochdale
OL11 5DR
Tel: (0706) 44648/9

President
Mrs L Stoney

Chairman
Mr D. Kilpatrick

Directors
Mr D. Walkden,
Mr J. Marsh,
Mr E. Lord,
Mr L. Hilton,
Mr G.B. Brierley,
Mr W. Dronfield,
Mr G. Morris

Vice Presidents
Mr H. Carter
Mr L. Hilton
Mr E. Lord
Mr G. B. Brierley

Manager
Mr Terry Dolan

Asst. Manager:
Mr Jeff Lee

Youth Development Officer:
Mr Bernard Ellison

Secretary
Mr W.H. Kenyon

Medical Advisors
Mr M. Mace M Ch. FRCS
Mr C. J. Slack MB. ChB. FRCS

Executive Club Sec.
Mr H. Willis

Programme Editor
Mr. Wilf Willman

Commercial Dept
Mrs Sheila Hodgkinson

Physio
Mr Dave Sutton

Groundsmen
Mr J. Walker, Mr W Caine

MANAGERS MEMO



Good evening and welcome to Spotland for tonight's game. These notes were compiled before last Saturday's game against Burnley so I can't comment on that match, but it is only the first week of the season and already we are involved in Cup football. Nevertheless what better way to start than against last season's Sherpa Van Trophy winners, Bolton Wanderers.

The three Lancashire Manx Cup games have given us some indication of the standard of Third Division football, but cup football tends to throw up the unexpected and especially with the tie being two-legged, we hope we can surprise one or two people.

Throughout the summer months a lot of hard work has been put in by many people involved with the club in making Spotland a much better place, and I am particularly grateful to John Holt and Jack Heywood for the time and effort they have put in to refurbish the dressing rooms, medical room and the Referee's room.

Tonight we extend a warm welcome to Phil Neal, his Directors, players and supporters from Bolton and look forward to a similar welcome when we go to Burnden Park next week for the second leg.

Terry Dolan

Honours List

Football League Cup Finalists 1962 (Record for Division Four club)

Third Division North Runners-up 1923-24, 1926-27
Lancashire Cup Winners 1948-49, 1970-71



ALL - IN - ONE GARDEN CENTRE

Rochdale Road, Middleton
Telephone: Rochdale 32793

We are helping Rochdale AFC to a
Rosy Fuchsia

**NORTH MANCHESTER'S LARGEST
GARDEN CENTRE**

***mitre®
-official
suppliers
of goals
in today's
game***



DELTA 1000



QUATRO

 **mitre**
QUALITY COMES FIRST



KILPATRICK'S FUNERAL SERVICES

Private Chapel of Repose Modern Fleet

DAY OR NIGHT SERVICE

Telephone Littleborough 74461

DEARNLEY OLD HALL, DEARNLEY, LITTLEBOROUGH

Family owned and under the personal attention of Mr Stuart E. Kilpatrick DipFD

D. M. POSTERS

For All Your

SIGNS, POSTERS, BANNERS

Specialists in Sports Stadium Signs

TEL: 0942 58572



*Signwriters to Rochdale F.C. and other leading Football
and Rugby clubs nationwide*

H. ROTHWELL & CO. LTD.

ENGINEERING SUPPLIES

Main Agents for B.O.C. Welding Products and Gases

Plumbing and Home Improvement Materials

DUKE STREET, ROCHDALE

Tel. Rochdale 49231

DESIGN · ARTWORK · COMPUTER TYPESETTING · PRINTING · FINISHING

201 SPOTLAND ROAD, ROCHDALE OL 12 7AF

44981

WELCOME TO SPOTLAND ...

"CAN BOLTON CONTINUE LAST SEASON'S RUN?"

Bolton come to Spotland this evening hoping that the form shown at the end of last season can be transferred into this campaign. A 55 year old club record was broken as the Trotters were undefeated in their final 20 games, a run which culminated in the winning of the Sherpa Van Trophy at Wembley. That 4-1 defeat of Torquay made up somewhat for the 0-3 loss that Wanderers had suffered at the hands of Bristol City in the final of the same competition in 1986. Despite falling a goal behind to the Devon outfit, Bolton fought back and won with goals from Darby, Chandler, Crombie and Morgan.

The game, which was watched by 46,513, earned Bolton around £100,000 and Phil Neal has put the money to good use. Striker Tony Philliskirk was signed from Preston and fellow forward David Reeves arrived from Sheffield Wednesday. Experienced goalkeeper Kevin Rose came from Hereford to act as a standby to Dave Felgate who is currently in a contractual dispute with the club.

Bolton also received £30,000 from West Brom for striker John Thomas. This fee, which was set by a tribunal, upset most people at Burnden Park since Thomas had been a consistent scorer for Wanderers after arriving from Preston two years ago. However, Phil Neal didn't grumble and quickly signed replacements in Philliskirk and Reeves.

Wanderers started their pre-season games in the Isle of Man Festival — this being the reward for winning the Manx Cup last year! However, it was generally agreed that this tournament had come a bit too early for the Trotters, who were still playing at the end of May, and not surprisingly Bolton returned home having lost two of their three games. This season's Manx Cup produced a win, a draw and a defeat, so Phil Neal certainly had plenty of food for thought before last Saturday's opener at Cardiff. Tonight marks the start of the Littlewoods Cup though, and with last season's Wembley memory still fresh in their minds the Bolton players will be all geared up and ready to have a go at another cup competition.

MEET THE PLAYERS

Goalkeepers ... It is still debatable as to who will appear in goal for Bolton tonight. Both **Dave Felgate** and **Kevin Rose** have appeared in the pre-season games, although with Felgate refusing to sign a new contract, Rose may get the nod from Phil Neal. Felgate will be a familiar face to Dale fans of course. He made his League debut at Spotland almost 11 years ago and played 47 games for Rochdale in two spells. He now has over 400 League games under his belt and was ever present last

season. Rose, a £20,000 summer signing from Hereford, should also be recognised by Dale supporters. He made over 250 consecutive appearances for Hereford after making his League debut for them in 1983, and had played in all but one of Hereford's games against Rochdale in that time.

Defenders ... Ever present at right-back last season was **Phil Brown**. He was signed by Phil Neal from Halifax in June 1988 for £17,000 after previously playing for Hartlepool. All being well, he should make his 400th league appearance on Saturday when Bolton play Fulham. Occupying the left-back position for most of last season was **Barry Cowdrill**. He arrived at Burnden Park from West Brom last summer and missed only 8 matches during 1988/89.

With over 400 league appearances to his credit, former Lincoln and Grimsby man **Dean Crombie** is a player of undoubted experience. He is capable of operating in the centre of defence or at full back, which is where he must spend most of his time since he has only scored 3 League goals in his career! However, he did hit Bolton's third goal at Wembley last May. St Helen's born **Mark Winstanley** is a player of whom much is expected. He came through Bolton's youth and reserve sides and made his league debut in March 1986. Mark made 44 league appearances last term and collected the Club's player of the year award.

Completing Bolton's defenders are **Mark Carne** and **Paul Hughes**. Carne will be hoping to force his way back into the side after playing only 2 League games last season. This was due to him suffering a badly broken leg in a Littlewoods Cup tie at Chester. Hughes is another player who suffered injury last season — so much so that he never made a first team appearance. Born in Manchester, he is a former captain of Bolton's youth team.

Midfielders ... Another player who has spent all his career with Bolton is **Julian Darby**. He joined the Wanderers straight from school and is the only Bolton born player in the first team squad. It was perhaps fitting then, that Julian should score our visitors' opening goal at Wembley. In midfield, Darby is partnered by former Liverpool apprentice **Bobbie Savage**.

He never played a first team game for the Anfield club and had to go on loan to Wrexham in order to make his league debut. After further spells with Stoke, Bournemouth and Bradford, Savage came to Burnden Park for £35,000 in September 1987 and had made 77 appearances for Bolton by the end of last season. Oldham born **Steve Thompson** is Bolton's longest serving player. He made his debut almost 7 years ago and is fast approaching 250 league appearances for the club. Steve finished last season as joint leading goalscorer with 11 goals.

BOLTON WANDERERS



Back Row: (L to R): Crombie, Came, Felgate, Rose, Gray, Winstanley, Cowdrill.

Middle Row (L to R): Steve Carroll (Youth Coach), Gary Brown, Phil Brown, Darby, Reeves, Philliskirk, Thompson, Storer, Henshaw, Jeffrey, Ewan Simpson (Physiotherapist)

Front Row Seated (L to R): Stevens, Fisher, Hughes, Brookman, Mick Brown (First Team Coach), Phil Neal (Manager), Roberts, Chandler, Savage, Spooner.

Stuart Storer is another member of Bolton's strong midfield department. He initially joined the Trotters on loan from Everton in late 1987 and then made the move more permanent for a fee of £25,000 in January 1988. He has however been unable to command a regular first team place since then. Other midfielders in the Bolton squad are Jeff Chandler, **Gary Henshaw** and **Nicky Brookman**. Chandler is in his second spell with Wanderers having previously played for them between 1981 and 1985. He returned to Burnden Park in July 1987. Henshaw, who is currently on the transfer list, arrived at Bolton in the summer of 1987 from Grimsby. Born in Leeds, he had made 52 appearances for Wanderers by the end of 1988-89. Manchester born Brookman came to Bolton on a YTS. He made his League debut in April 1987 and had appeared in 54 League games before the start of this season.

Finally, former Manchester City and West Brom midfielder **Gary Owen** is playing for Bolton for a trial period. If this proves successful, then manager **Phil Neal** may offer the experienced player a full contract.

Forwards ... With the money that Bolton gleaned from their Sherpa Van Trophy success, Phil Neal went out and bought two strikers — **David Reeves** from Sheffield Wednesday and **Tony Philliskirk** from Preston. Reeves, whose fee is to be set by a tribunal, was loaned out to Scunthorpe and Burnley during his time at Hillsborough. After scoring 14 goals in just 26 games

whilst on loan, Reeves returned to Sheffield to try and command a first team slot. However, he was unable to do this and Bolton moved in to bring him to Burnden Park. Philliskirk started his career with Sheffield United. Whilst he was there, Vic Halom attempted to bring him to Spottedland to play for Rochdale, but that deal fell through. He then moved on to Oldham and from there to Preston. He cost Bolton £50,000 in the summer. Pushing Reeves and Philliskirk for the strikers' roles will be young **Mike Jeffrey** and **Ian Stevens**. Jeffrey made his debut for our visitors last March after some promising reserve team displays. He was leading scorer for Bolton in their pre-season friendlies. Stevens arrived at Burnden Park from Preston in 1987 and has made 38 appearances since then, scoring 7 goals. Finally, **Trevor Morgan** completes Wanderers' forward players. The former Bournemouth striker finished last season as joint leading scorer with Steve Thompson, although he hasn't yet trained with the rest of the squad.

PRE-SEASON RESULTS

- Motherwell (IOM), 0-1
- Dundalk (IOM), 1-0
- Swansea (IOM), 1-2
- Burnley (A, LMC), 2-2
- Wigan (A, LMC), 0-1
- Man. City (H), 0-2
- Blackburn (H, LMC), 3-1

WHY NOT CALL IN TO SEE THE BEST SELECTION OF TVs
AND VIDEOS IN TOWN

CHECK OUT OUR PRICES

TV AND VIDEO RECORDERS
EVERY ITEM FULLY GUARANTEED

OVER 200 TVs IN STOCK — NEW
STOCK ARRIVING DAILY



PART EXCHANGE WELCOME — CREDIT FACILITIES SUBJECT TO STATUS

CTV SERVICES

VISA

254 BURY ROAD ROCHDALE. Telephone 54983

ACCESS

WILD'S of ROCHDALE

Retailers of exclusive leather and dralon suites

Divan sets, beds and sunbeds

Fitted carpets and cushionfloor

*We will undercut any genuine price to prove we
are the lowest priced*

1 MILNROW ROAD, ROCHDALE

PHONE A BED 45220



ROCHDALE AFC

SPOTLAND SCENE

MATCH REPORTS AND INTERVIEWS

24 HRS

0898 - 888 - 655

CALL RIGHT NOW

A ring-a-round service 5p for 8 seconds (peak) for 12 seconds (off peak)

TERRACE VIEWS

Rochdale's pre-season Lancashire Manx Cup campaign produced a mixed bag of results and as a consequence has provoked mixed feelings amongst supporters as to what the 1989-90 season holds in store for "the Dale". A total of three points from three games gained from a group comprising of opposition from higher divisions cannot be regarded as a failure, and hopefully, this pre-season experience will hold in good stead for tonight's Littlewoods Cup clash against another Third Division side, Bolton Wanderers.

Saturday 5th August 1989 ROCHDALE 0 BLACKPOOL 0

For many fans, this was the first opportunity to see Dolan's new signings in competitive action. And many left Spotland that sunny afternoon quite satisfied with what had been put on show by Dale's new team.

Although the second half failed to live up to the first half treat which had been served up, there was never any fear that the Dale would lose this one. New signing Willie Burns, from Manchester City, particularly impressed in the heart of the defence, and showed equal adeptness when moving forward. If there was any complaint at all to make concerning the Dale performance, it would have to concern the poor quality finishing in and around the penalty area as Blackpool were allowed to escape Spotland with an undeserved point.

In the end this point was vital to "the Seasiders" as they qualified to the final as winners of our group. From their lack-lustre performance at Spotland, it was hard to understand how they managed that.

ROCHDALE: Welch; Goodison, Chapman, Lucketti (Edmonds 84), Cole, Ward, Small (Hill 74), Holmes, Whellans, Burns, Stonehouse.

BLACKPOOL: McIlhargy, Burgess, Morgan, Gore, Briggs, Matthews, Thompson, (Broadshaw 70), Madden, Sinclair, Coughlin, Wright.

Attendance: 1085

Saturday 12th August 1989 PRESTON 1 ROCHDALE 2

Thank god for another day and another match! After the poor showing against Bury, it was a real shame that there were not more Dale fans at Deepdale to witness a spirited and determined performance by Dolan's lads.

Although Preston threw everything they had at the Dale goal in the first half, the defence, bolstered by the introduction of ex-Sunthorpe centre-half Tony Brown, coped without too many scares.

And when Dale took the lead a quarter of an hour into the second half, it was nothing more than their endeavours deserved. Burns had already had a goal disallowed, but when Cole's near post header from Holmes' corner was forced in by Stonehouse, there was to be no let off. The referee signalled a goal to wild acclaim from the Dale following. Although Preston equalised midway through the second-half, there was to be no denying Rochdale when Alan Ainscow's free-kick curled into the top corner of Andrew Gilt's goal.

So, a well deserved win and a good reason for viewing the new season with a certain degree of optimism.

ROCHDALE: Welch; Goodison, Chapman, Brown (O'Shaughnessy 58), Cole, Ward, Ainscow, Holmes, Walling (Whellans 70), Burns, Stonehouse.

PRESTON: Hollis; James (Atkins 70), Rathbone, Miller, Jones, Hughes, Mooney, Ellis, Joyce, Shaw, Patterson.

Now as the real season is upon us, let's see if the lads can repeat the performance tonight!

Tuesday 8th August 1989 ROCHDALE 1 BURY 3

After the promising start which Rochdale had made in the previous game, it was a big disappointment for the Dale fans in the 1300 crowd as Bury dominated this 'derby' game. The match had hardly started before The Shakers had run into a two goal lead through midfield man Jamie Hoyland. Complacency in defence, linked with a failure to create chances up front, meant that it was always going to be a frustrating day for Dale players and supporters. When Bury scored their third goal from a Liam Robinson penalty, Rochdale's misery was complete. The Dale simply couldn't cope with dangerman Tony Cunningham in the Bury forward line, a man who is likely to cause problems to a few Third Division defences this season.

But even a late consolation goal from Willie Burns — scored in somewhat farcical conditions — could not lift the gloom over Spotland.

ROCHDALE: Welch; Goodison, Chapman, Lucketti, Cole, Ward, Small, Holmes (Ainscow 56), Whellans (Hasford 41), Burns, Stonehouse.
BURY: Farnworth; Hill, Withe, Hoyland, Valentine (Knill 45), Clements, Lee (Barnes 53), Feeley, Cunningham, Robinson, Parkinson.

Attendance: 1382.

DALE DATA

COMING FIXTURES: BARCLAYS LEAGUE DIV 4.

Aug 22	Bolton W Littlewoods Cup Tues 7.30pm	H
Aug 26	Scunthorpe U	A
Aug 29	Bolton W (Littlewoods Cup Tues 7.30pm)	A
Sep 2	Wrexham	H
Sep 9	York C	A
Sep 16	Colchester U	H
Sep 23	Torquay U	A
Sep 26	Hartlepool U Tues 7.30pm	H
Sep 30	Chesterfield	A

DALE RESERVES

With a larger squad of professional players than the club has had for many years, it is likely that the Reserve team in the Lancashire League will be considerably stronger than has been the case in recent seasons. It is essential that the back-up for the First team can be relied upon, and we are hoping for a highly successful season for the Reserves.

The early fixtures are:

A	Aug 19	Everton 'A'
H	Aug 26	Preston N E 'A'
A	Sep 2	Blackburn R 'A'
A	Sep 9	Crewe Alex 'A'
A	Sep 16	Marine Res
H	Sep 23	Morecambe Res

First Team Update

Up to 16 Apr 89	League		F.A. Cup		Other Matches	
	Aps	Gls	Aps	Gls	Aps	Gls
ALFORD	(4)					
ARMITAGE	30(3)	7	2	1	3	1
BEAUMONT	27(3)	8	2	1	2(1)	
BROWN	25(1)	7	2	1	4	
EDMONDS	33(2)	7	2	1	2	
FOTHERGILL	39	10	2	1	4	
HARRIS	9(1)	1			2	
HUGHES	0				1	
JONES	11	2				
LOMAX	25(1)		1		1(1)	
MCINTYRE	2(2)					
MELLISH	11(3)	1	(1)			
MYCOCK	8		1		1	
O'SHAUGHNESSY	34(3)	5	2		4	2
REID	17(1)	2	2	1	4	1
ROBERTS	1					
SMART	37(1)				2(1)	
SMITH	26(1)	7	2		4	
SUTTON	28	2	2		4	
TAYLOR	13	3				
WALLING	22(8)	2			1	
WELCH	42		2		4	
WINDRIDGE	5					
WOOD	2(3)				(2)	

Substitute appearances in brackets.
Other matches include Littlewoods Cup
and Sherpa Van Trophy.

ROUTE TO NEXT AWAY MATCH SCUNTHORPE UNITED

Take M62 East.

Join M18(south) at Jct. 35

At Jct.5 go left on M180.

At Jct.3, join M181(Scunthorpe). At the roundabout at end of Motorway, turn right. The new Stadium, Glanford Park, is about 200 yds on the right

Scunthorpe operate a 100% membership scheme. Visitors are admitted only to the Visitor's Terrace. There are no Stand seats available for visitors.

DALE DATA

BARCLAYS LEAGUE DIV. FOUR FINAL TABLE 1988-1989

	P	W	D	L	F	A	Pts
Rotherham	46	22	16	8	76	35	82
Tranmere	46	21	17	8	62	43	80
Crewe	46	21	15	10	67	48	78
Scunthorpe	46	21	14	11	77	57	77
Scarborough	46	21	14	11	67	52	77
Leyton Orient	46	21	12	13	86	50	75
Wrexham	46	19	14	13	77	63	71
Cambridge	46	18	14	14	71	62	68
Grimsby	46	17	15	14	65	59	66
Lincoln	46	18	10	18	64	60	64
York	46	17	13	16	62	63	64
Carlisle	46	15	15	16	53	52	60
Exeter	46	18	6	22	65	68	60
Torquay	46	17	8	21	45	60	59
Hereford	46	14	16	16	66	72	58
Burnley	46	14	13	19	52	61	55
Peterborough	46	14	12	20	52	74	54
Rochdale	46	13	14	19	56	82	53
Hartlepool	46	14	10	22	50	78	52
Stockport	46	10	21	15	54	52	51
Halifax	46	13	11	22	69	75	50
Colchester	46	12	14	20	60	78	50
Doncaster	46	13	10	23	49	78	49
Darlington	46	8	18	20	53	76	42

★ ★ ★ ★ ★ ★ ★

MEET THE REFEREE ...

Tonight's referee is Jim Parker of Preston. He was at Spotland just over a fortnight ago when he refereed our Manx Cup game with Blackpool, and last season he took charge of our opening League game at Burnley. In May, he refereed Bolton's home League game with Wigan, so it seems as though the Appointments Secretary enjoys giving Jim Lancashire Derbys!

Jim began refereeing in local Preston leagues and progressed through other regional leagues to the full referees list in 1987. He lists crown green bowls, photography and swimming as his hobbies and is married with two daughters. Jim is employed as the proprietor of a garage.

★ ★ ★ ★ ★ ★ ★

TEN YEARS AGO —
Played 20th August 1979
STOCKPORT C 1 v DALE 1
Henson Esser

STOCKPORT: Lawson, Sherlock, Rutter, Edwards, Czeczman, Chapman, Summerbee, Thorpe, Henson, Gavin, Lee.
Sub: Maloney

DALE: Watson, Hallows, Snookes, Weir, Bannon, Taylor, Esser, Scaife, Hilditch, O'Loughlin, Jones. Sub: Hart.

Referee: Mr B Martin (Keyworth)
Attendance 3554

TWENTY YEARS AGO —

Played 27th August 1969

BRIGHTON 2 v DALE 0
Spearrit, Gilliver

BRIGHTON: Sidebottom, Henderson, Bell, Smith, Napier, Turner, Armstrong, Lawson, Dawson, Gilliver, Spearrit. Sub: Tawse.

DALE: Harker, Smith, Parry, Ashworth, Ryder, Downes, Rudd, Whitehead, Melledeew, Jenkins, Butler. Sub: Buck for Jenkins.

Referee: Mr R A Paine (Hounslow)
Attendance 4038

★ ★ ★ ★ ★ ★ ★

Don't forget to ring "SPOTLAND SCENE", the Club Line on 0898-888-655 for Club reports and information. There are updated reports on all Dale's away games.

★ ★ ★ ★ ★ ★ ★

DALE MASCOT

Dale's mascot tonight is PAUL SPENCER who will be eleven on Saturday next.

He attends Kingsway Middle School and his favourite player is Keith Welch.

BEST WISHES TO STUART PEARSON

It is good to hear that long-time supporter Stuart Pearson is now making slow but steady progress in the local Infirmary. Stuart is a HGV driver who was involved in a nasty road traffic accident when his artic jack-knifed on the Motorway. Keep up the improvement Stuart!!! We hope to see you at Spotland in the near future. If you come early enough, you might be able to play ... who said that?

CLUB SPONSOR



ALL

ROCHDALE

1	Keith WELCH
2	Wayne GOODISON
3	Vince CHAPMAN
4	Tony BROWN
5	David COLE
6	Peter WARD
7	Alan AINSCOW
8	Mick HOLMES
9	Dean WALLING
10	Willie BURNS
11	Kevin STONEHOUSE
S	S. O'SHAUGHNESSY
S	Robbie WHELLANS

THE OFFICIALS

Referee: Mr. E. J. PARKER
Preston

Linesmen: Mr. R. POULAIN
Mr. R. SHEPHERD

Standby
Official: Mr P. ECCLES

COMING SOON

Saturday 2nd October 1989
WREXHAM
Division Four

BOLTON W.

1	Kevin ROSE
2	Phil BROWN
3	Barry COWDRILL
4	Robbie SAVAGE
5	Dean CROMBIE
6	Mark WINSTANLEY
7	Stuart STORER
8	Stevie THOMPSON
9	David REEVES
10	Tony PHILLISKIRK
11	Julian DARBY
S	Gary HENSHAW
S	Paul HUGHES

SPONSORS

**MATCH:
J.W. LEES & CO
(Brewers) Ltd**

**MITRE MATCHBALL
“The Terrible Twins”**

-IN-ONE GARDEN CENTRE

LOOKING BACK AT ROCHDALE v BOLTON W

With Mark Wilbraham

DALE'S LITTLEWOODS CUP RECORD AGAINST THE TROTTERS

	P	W	D	L	F	A
Home	1	0	0	1	0	4
Away	1	0	0	1	3	6
Total	2	0	0	2	3	10

MEMORY MATCH

Tuesday 12th March 1985

Freight Rover Trophy, Northern Area, Second Round

Rochdale (0) 0

Bolton (0) 1 (Caldwell)

Att. 2,650

Rochdale: Redfern, Cavanagh, Heaton, McMahon, Cooke, Johnson, Thompson, Diamond, Taylor, Chapman, Gamble; Subs not used: Holden, McCluskie

Bolton: Farnworth, Borrows, Phillips (sub Bailey), Joyce, Valentine, Deakin, Rudge, Foster, Evans, Caldwell, Bell.

Referee: P. Willis (Meadowfield)

What the Rochdale Observer said ...

"TROPHY BITTER!"

When you have endured stalemate for 90 minutes, you don't expect to be sunk within a further 90 seconds. Referee Peter Willis had extended the game by a minute and a half when Tony Evans fastened onto substitute Ian Bailey's free-kick to drive a shot against the home crossbar. Tony Caldwell was first to respond to the rebound, beating off the challenge of young Ian Johnson to head Bolton into the next round.

As a horde of Bolton fans charged onto the pitch, eleven men in white shirts were left to reflect on a tale of missed chances — or, in this case, a missed chance. It fell to former Bolton man Steve Taylor, 20 minutes into a second half vastly more entertaining than the drab opening period. Frank Gamble made the opportunity with a delightful run and pass, but Taylor belted the ball well wide. That miss and an Ian McMahon volley that flew wide were the home side's best chances in a match where openings were distributed fairly evenly.

LAST MEETING AT SPOTLAND

Saturday, 24th October, 1987

Barclays League Division Four

Rochdale (1) 2 (Bramhall, Parlane)

Bolton (0) 2 (Thomas 2 (1 pen))

Att. 4,294

Rochdale: Welch, Lomax, Hampton, Reid, Bramhall, Smart, Parker, Simmonds, Parlane, Coyle, Seasman; subs not used. Walling, Holden.

Bolton: Felgate, Scott, Crombie, (sub Stevens), Savage, Carne, Sutton, Brookman, Thompson, Thomas, Elliott, Darby; Sub not used. Winstanley.

Referee: W. Flood (Manchester)

What the Rochdale Observer said ...

"Point made by Dalemen"

What a nice change it was to see Dale battling away, showing commitment in most quarters, and showing one or two nice touches. It was still far from an ideal performance by Dale, but the most important thing is that most of the Dalemen once more looked as though they wanted to win.

Dale took the lead after 24 minutes. A corner on the right caused confusion in the Bolton defence. Parker had a shot beaten out which caused more panic, and then Bramhall headed home another cross. Dale didn't have long to wait in the second half for another goal. The ball was pushed upfield and found Parlane in space. With the Bolton defence frozen he took the ball on and hit it low past Dave Felgate.

After 70 minutes, Bolton pulled one back when John Thomas took a pass from Steve Elliott and blasted the ball home. Then, with two minutes left, disaster struck. Two Bolton forwards were clearly offside, but play continued. Brookman went down in the box, and Thomas made it 2-2 from the spot.

SUPPORTERS

CLUB NOTES

Unfortunately at the time of writing these notes I do not know the result of the Burnley match here on Saturday and therefore cannot comment on the team's performance or the supporters behaviour which I sincerely hope was good.

Tonight we extend a warm welcome to all the players, officials and supporters from our near neighbours Bolton Wanderers. It is the First Round, first leg of the Littlewoods Cup, the second leg being at Bolton a week tonight. There is a Supporter Club coach going to that match — details at the end of these notes. No doubt there are many here who witnessed Dale's success in this competition, formerly the Milk Cup and League Cup, in 1961/62 season when we were runners up to Norwich City. Rochdale are long overdue a good run in any cup competition and let us hope tonight sees the start of just that.

Rochdale last met Bolton Wanderers last season when we played them at Burnden Park in the Lancashire Manx Cup, a most enjoyable game which went Bolton's way on penalties.

CLUB SHOP

Visit the Club Shop and see the souvenirs and programmes we have on offer. Now being sold are leather goods which include cheque book

covers, key cases, credit card wallets and money wallets. At the time of writing we haven't yet received the 'Dale on Tour' T-shirts but they should be on sale tonight if not certainly by the next home game.

AWAY TRAVEL

29th August 1989

Rochdale v Bolton Wanderers
Depart: 6.30pm Price: £2.50

26th August 1989

Rochdale v Scunthorpe United.
Depart 12.45 Price £4.50

We apologise for the slight increase in coach prices this year, owing to increases in prices for the hire of coaches this season. Once again Les Bywaters will be our coach operators. I think you will all agree when I say they give us an excellent service and assist us as much as possible on all transport matters. Don't forget, non-members of the Supporter Club after these two away games will pay £1 extra on coach prices! Join the Supporters Club now! £2.50 Seniors; £1.00 OAP's; 50p Juniors.

Book for coaches at the Club Shop or ring 43995 or 32895. Please do not ring the Football Club.

Remember alcohol is not allowed on coaches — that is the law.

QUICK QUIZ

Take the initial letter of each answer and rearrange these to find a player who has appeared for both Rochdale and Bolton.

- 1 In which town do Maidstone play?
- 2 Who will represent Wales in the European Cup Winners Cup this season?
- 3 Which team is managed by Billy Bremner?
- 4 Who won the Fourth Division championship last season?
- 5 For which team are Tony Agara and Brian Stein the star
- 6 What is Port Vale's nickname?
- 7 Who did Everton sell Neil Adams to during the close season?
- 8 Who were the first English club to sign a Russian player?
- 9 Who won the Scottish Cup last season?
- 10 For whom did Paul McGrath sign during the summer?

Player: DAVID CROSS

1(D)arford 2(S)wansea 3(D)oncaster 4(R)otherham 5(S)heffield United 6(V)allants 7(O)dham 8

9(C)liff 10(A)sdon Villa

ROCHDALE HORNETS AND ROCHDALE FOOTBALL CLUB “THE GOLDEN SHARE”

We need staunch, ardent supporters of both Football and Rugby League to help keep support alive in Rochdale for the good name of the town.

For just £1 a week, 52 weeks annually, we will give you two chances to win prizes galore, including:

Two cars every year
Holidays
Electrical goods
and Cash prizes

Please say "yes" to help both teams to become the teams of the 90's. Ring 344545 for details, or call at the Office.

Sheila Hodgkinson
Commercial Manager

FOOTBALL IN THE COMMUNITY

Once again Dale embark on the Littlewoods Challenge Cup trail. These notes were written before last Saturday's game against Burnley, but despite the result then, whether favourable or not I am sure Terry will have the lads geared up for tonight's match.

An aspect of the game that is becoming more prominent is the Ladies Football, and with this in mind, I am asking for any budding lady footballer who would like to receive

some coaching and enjoy our training sessions, they will be most welcome. The sessions have proved to be great fun, but it is my intention to mould a good team together to challenge other clubs.

We have already arranged friendlies against Oldham and Burnley and have entered a seven-a-side competition at Crewe.

Please get in touch on 523993 if you are interested.

Keith Hicks

S O C C E R S N I P P E T S

Welcome to Spotland tonight for our Littlewoods Cup First Round Leg clash with our Third Division local rivals Bolton Wanderers.

The last time our two sides met was in last season's pre-season Lancashire Manx Cup campaign when our group game at Burnden Park proved to be the deciding tie as to who would progress to the final. On that occasion Bolton went through by the narrowest of margins, as they equalised Shaun Reid's opener for the Dale with a last minute equaliser, and then won the resultant penalty shoot out 5-4. Perhaps, then, the Dale will be able to gain a revenge for missing out on that 'cup final' by gaining a good result tonight to take to Burnden Park for the second leg next Tuesday.

Of course many of the players who played in that particular game have since gone their way and found pastures new. During the close season, Bolton manager Phil Neal has been busy on the transfer market, selling striker John Thomas to West Brom for a £30,000 fee fixed by a transfer tribunal. Neal himself has invested £20,000 in Hereford United goalkeeper Kevin Rose and has spent £50,000 on Preston striker Tony Phillipskirk, who has played for Oldham and Sheffield United, and was once a transfer target for Vic Halom when he was manager at Spotland. A transfer tribunal also decided on the fee which Bolton had to pay for Sheffield Wednesday striker David Reeves.

Elsewhere in the Fourth Division, there has been a considerable amount of spending on new acquisitions.

Halifax Town have certainly been reaping the benefits of their youth policy. After successful dealings last season they have now sold highly-rated striker Wayne Allison to Watford, this time for £250,000. They have also received a £100,000 fee from Peterborough for midfielder David Robinson. They have spent some of this cash on the signings of Mitch Cook from Scarborough and winger Brian Butler from Stockport.

The Edgeley Park club, now of course managed by ex-Dale boss Danny Bergara have made a number of signings — including four players who were with Rochdale last season. Bergara caused quite a stir when he sold crowd favourite Tony Hancock to Burnley for £50,000 and then swapped another striker, Bob Colville for York's Alan Dean.

Meanwhile, Dixie McNeil's Wrexham are another club in the money at the moment. McNeil has received over £250,000 for the sales of striker Kevin Russell (£180,000) to

Leicester and goalkeeper Mike Salmon to Charlton for £70,000. The Welshmen are beginning to gain a reputation for grooming First Division goalkeepers, having sold keeper Mike Hooper to Liverpool not so long ago. McNeil has spent money on Oxford midfielder Sean Reck and Darlington striker Gary Worthington, who scored a few goals for the relegation-threatened Feetham's club last season.

Darlington themselves have had a major clear-out, releasing almost the entire squad which took them down last season. Manager Brian Little has been given the task of regaining League status at the first attempt and has bought Kevan Smith from York for £20,000. He has also spent money on taking Andy Toman and John Borthwick from Hartlepool. Meanwhile he has lost Gary McDonald and John Gidman — who scored for The Quakers against Rochdale at Feethams last season — to Stockport, who reputedly have a professional squad of around 25 for the new season.

In order to replace Gidman, Little has taken experienced Frank Gray from Sunderland. Elsewhere in the Fourth Division, Grimsby have recently spent £50,000 on ex-West Brom and Cardiff player Tony Rees from Barnsley.

Meanwhile even Hereford, always notable for their quiet close season transfer activity, have got in on the act, signing Chris Hemming from Stoke for £20,000. The young defender was in the news recently after having a heart operation and then resuming his professional career at Stoke.

Considering all the transfer activity which has gone on during the season it will be difficult to predict who will struggle and who will prosper during the coming season. As always the likes of Scunthorpe and Wrexham will do well. But there are no sure bets for promotion. Burnley have had a wretched pre-season campaign and Peterborough, although spending considerable sums of money, never seem to be able to put it together when it matters.

So who knows? Anything could happen come next May. It's a long season and a lot has yet to happen.

But for the meantime we must concentrate on the Littlewoods Cup. As it's a derby game, there's bound to be lots of atmosphere. Get behind the lads and help them on to greater things!

Mark Woodall

The famous meat pies you can enjoy at
Spotland come from

HILTON'S BAKERY



ASHFIELD ROAD, ROCHDALE
Telephone 48562

ROTHWELLS INTERNATIONAL TRAVEL

60 Market Street, Heywood
Telephone: 60066/66783

49, 53, and 57 seat luxury coaches and 49 seat executive coach
for all occasions.

Continental and English Tours

PLAYER PROFILE

KEVIN STONEHOUSE

Another of the more experienced close season signings which Terry Dolan made was the capture of striker Kevin Stonehouse from relegated Darlington. With so many young professionals in the Dale ranks, it will no doubt be useful to have a player with experience of over 200 League games behind him leading the front line.

Born in Bishop Auckland on the 20th of September 1959, the likeable Geordie has nevertheless spent most of his football career here in the North West, with Blackburn, Blackpool and, of course, now Rochdale. He was first signed by Howard Kendall for Blackburn Rovers in the late 1970's and spent four years playing under him at Ewood Park. Kendall is a manager whom Kevin rates particularly highly, although he is ready to admit that as a striker his life wasn't easy.

"Kendall's teams were always defensively very good — he always aimed to play with a strong defensive formation: those were his tactics," Stonehouse explains. "It meant that there were never very many goals to be scored up front." Stonehouse particularly remembers the season of 1980/81 when Blackburn missed out on promotion only on goals difference.

"The manager joked that we might be the first team ever to get promotion whose top scorer hadn't even scored ten goals. In the end I was top scorer with eleven."

The season before, Blackburn had gained promotion from the Third division to the second, the first of three times that Kevin has helped a club to achieve promotion.

When Howard Kendall moved to Everton, Bobby Saxton took over at Ewood Park. Stonehouse wasn't too dismayed at the change, explaining that Saxton had tried to sign him when he was manager at Plymouth. But finally, in 1983, he moved on to Huddersfield, signing for £25,000 on transfer deadline day. The Yorkshire side were at the time on the brink of promotion to the Second Division, and Kevin contributed to their achievements of this. This was an experience which he describes as one of the greatest moments of his footballing career.

During his time at Huddersfield, Kevin was playing in a side which contained

players such as Dave Sutton, Paul Jones and Brian Stanton, who all went on to make appearances for Rochdale!

But a year to the day when he first signed for Huddersfield, he was on his travels again, this time to the seaside and "sunny" Blackpool. It was in March 1984 that Stonehouse was signed for "the Seasiders" by Sam Ellis for £25,000. Stonehouse stayed at Bloomfield Road for five seasons, playing nearly sixty games and scoring twenty goals, an average of one goal in three games, which he has maintained throughout his career. His final 18 months there was a frustrating experience as he broke his leg. In his second comeback game after fighting back to fitness he was unfortunate enough to break the same leg again, and in 1987 he found himself on the soccer scrapheap, given a free transfer from Blackpool.

Kevin, undoubtedly holds many fond memories of Bloomfield Road. It was there that he achieved his third promotion, to the Third Division in the Blackpool team of 1984-85 which came runners up to champions Chesterfield. After being released by Blackpool, Stonehouse moved back to his native north-east, and after proving his fitness, Darlington offered him the opportunity of rebuilding his career. Kevin stayed there for two seasons, when he was moved to the unfamiliar playing position of left wing. At Blackburn, Bobby Saxton had experimented with playing him in midfield, but Stonehouse himself has no doubt about where he prefers playing. "I've always thought of myself as a centre-forward," he says.

After two seasons as a regular for Darlington, a time during which he scored twice one October Saturday in 1987 to help sink Rochdale 3-1 at Spotland, he found his world turned upside down once more, as 'The Quakers' were relegated to the GM Vauxhall Conference. "That was not a nice experience", he said. "I wouldn't like to repeat it."

Kevin's most recent move has brought him to Spotland. "I've always wanted to move back down to Lancashire" he says, "the people are so helpful and friendly."

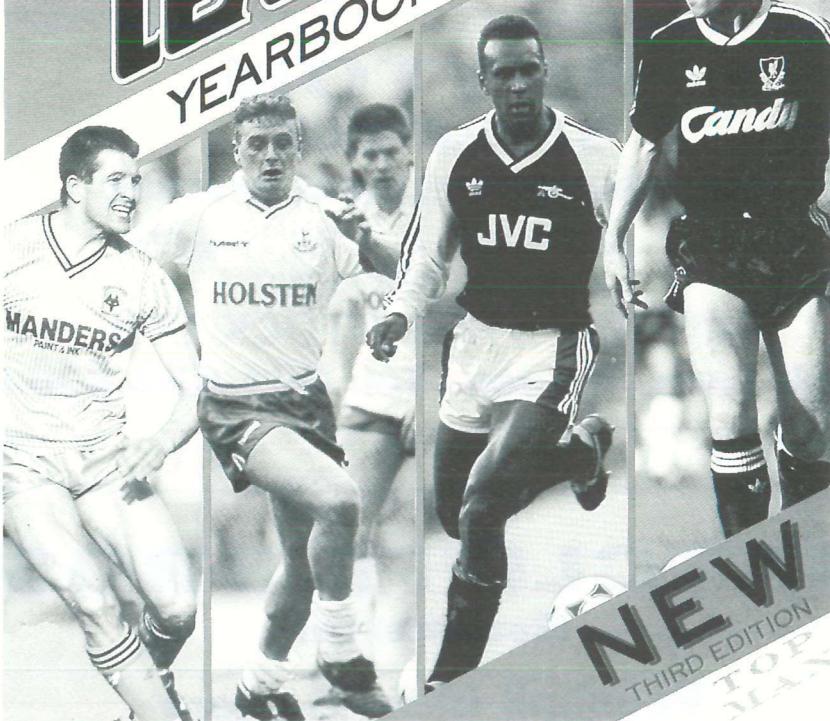
Kevin has managed to gain promotion with all three North-Western clubs he has played for: can he help make it a fourth?

Mark Woodall.

YOUR LOCAL TOP MAN SHOP IS AT
38 YORKSHIRE STREET ROCHDALE

TOP
MAN

THE OFFICIAL
**FOOTBALL
LEAGUE**
YEARBOOK



NEW
THIRD EDITION

TOP
MAN

Buy a copy from the club shop now

ONLY £8.95



SPORTSWEAR SUPPLIER TO ROCHDALE AFC

*Over 100 years experience in the
sportswear market*

**See our new leisurewear range for all
the family**

BUKTA CONNECTION. Tel: 061-928 5613

ROYTON STEELSTOCK

FOR PROMPT RELIABLE SERVICE

**BARS, SECTIONS, PLATES, SHEETS,
HOLLOW SECTIONS**

ROYTON STEEL STOCK LTD

Park Lane, Royton. Tel: 061-620 4301

RATCLIFFE BROS **(Rochdale) Ltd**

Vauxhall Main Dealers

Mount Green Garage, Halifax Road, Rochdale.

Telephone: (0706) 73021

FOR THE BEST OF SERVICE



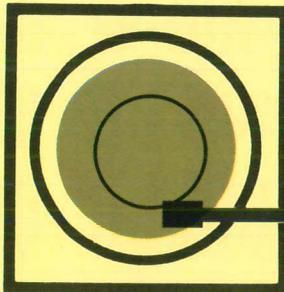
**LOOKERS
ROCHDALE**

MANCHESTER ROAD, CASTLETON, ROCHDALE. TEL 0706 54424



PART OF THE NORTH'S LARGEST MOTOR GROUP

Sales · Contract Hire · Leasing · Parts
Bodyshop · Service · Car Hire



**D.P.
SOUND
SYSTEMS**

(Part of the D. P Group)

**Installation Engineers and Consultants for Loudspeaker
Paging, Public Address and Background Systems.**

**Club and Nightclub sound and Lighting Installations.
111 Ecclesall Road South, Sheffield S11 9PH
Telephone (0742) 351451**

RESULTS.APEARANCES.SCORER.FIXTURES.

	Opponents	Res.	Att.	1989
Mar 14	Darlington	2-1	1876	SCARBOROUGH 2-1
Mar 18	Welling	2-1	1636	Leyton O 0-3
Mar 22	Carlisle	0-0	4591	CARLISLE 0-0
Mar 27	Colchester	0-3	2445	Lincoln C 1-4
Mar 31	Cambridge	2-1	3631	PETERBOROUGH 2-1
Apr 5	Armitage	1-4	2033	WREXHAM 1-2
Apr 8	Armitage	2-1	134	HARTRIDGE 1-3
Apr 12	Armitage	2-1	134	CREWE A 4-2
Apr 14	Armitage	1-3	4744	HARTLEPOOL 0-0
Apr 18	Armitage	1-1	1388	HALIFAX 1-1
Apr 22	Armitage	3-3	1920	YORK C 2-1
Apr 26	Armitage	2-1	1239	TORQUAY 0-0
Apr 29	Armitage	1-2	1430	PETERBOROUGH 1-2
May 6	Armitage	3-2	3125	WREXHAM 1-2
May 13	Armitage	1-2	3125	HARTRIDGE 1-2

KEY: Home matches in **Bold Italics** (LC) = Littlewoods Cup/Date Scores shown first/ and * = substitutions/O'Shansy = O'Shaughnessy/FA = FA Cup/SV=Sherpa Van Trophy

continued

FOOTBALL IN THE COMMUNITY

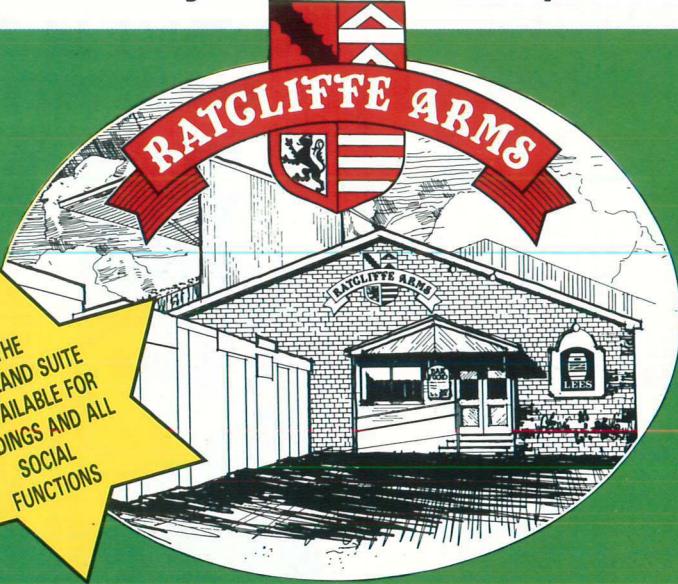


Football is more than a game of 90 minutes. Every day clubs throughout Britain are extending their activities far beyond the pitch and into the lives of their local communities.

Social clubs and transport for the elderly, the provision of creches, projects to counter racism and sexism, artificial pitches for local use, the coaching of junior sides and the encouragement of women's football are only a few of the community based initiatives undertaken by clubs.

Much of this work has received help from The Football Trust. Each year the organisation receives over £9.5 million from the Spotting-the-Ball competition run by Littlewoods, Vernons and Zetters and spends it on projects that benefit all levels of the game throughout the United Kingdom.

The Ratcliffe Arms · (adjacent Rochdale AFC) · Spotland · Rochdale



THE
SPOTLAND SUITE
IS AVAILABLE FOR
WEDDINGS AND ALL
SOCIAL
FUNCTIONS

- Lees Superb Beers
- Bar Snacks
- Supporters & Players Lounge
- Games Room
- Disco

**The Ratcliffe Arms, a combination
of friendly local pub & ideal function
venue for all those special occasions !**



J.W. Lees & Co.(Brewers) Ltd., Greengate Brewery, Middleton Junction, Manchester M24 2AX · Tel: 061-643 2487